

HANNAH MALACH

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Experience

Senior Trending News Writer, WWD – New York, NY – April 2023 to Present

- Use SEO best practices to pitch and write five to seven news stories per day on pop culture, red carpet style, fashion and beauty brand collaborations and campaigns, including celebrity interviews and evergreens
- Achieve an average of one million page views per month
- Live event coverage for award shows like the Golden Globes, Oscars and Grammys
- Assist fashion team with digital features and NYFW coverage

Assistant Producer, Hearst Magazines – New York, NY – September 2019 to April 2023

- Pitch and write one to three onsite news videos daily, which appear across magazine sites
- Assist Senior Producer and Director of On-Site Video with production duties including filing expenses, managing production calendars and booking travel
- Create and manage internal documents and decks pertaining to video content in development
- Former Office Production Assistant

Print Editorial Intern, Billboard – New York, NY – June 2019 to September 2019

- Assisted editorial staff with formatting digital versions of articles from print magazine bi-weekly
- Pitched and wrote seven music entertainment stories for website, including event coverage
- Wrote one to six music entertainment news articles for website daily
- Compiled daily music business newsletter

Eye Intern, WWD – New York, NY – February 2019 to April 2019

- Assisted Editor, Deputy Editor and Reporter of WWD's arts and culture section, the Eye
- Pitched and wrote web articles on topics including fashion, music, books and art

Editorial Intern, The Hollywood Reporter – Los Angeles, CA – May to August 2016

- Proofread, copyedited and fact checked two to three entertainment news articles weekly
- Conducted research online and by phone for three investigative entertainment news articles
- Organized magazine archives and photocopied/printed materials for staff

Skills

Microsoft Suite • Keynote • Mac OS • SEO • Google Trends • G Suite • Associated Press Writing Style • Adobe InDesign, Photoshop, and Premiere • WordPress • HTML

Education

Syracuse University, S.I. Newhouse School of Public Communications – May 2019

Bachelor of Science: Magazine Journalism • Minor: Marketing